# **MasterCraft**

# **BOAT SHOW CHECKLIST**

# IN THE BOAT - COMFORT & DESIGN

#### Sit in every seat

 How do the ergonomics feel? Are the seatbacks at a comfortable angle? Is there a place for your arm, your drink, and your phone?

## Materials & Cushioning

 Is the upholstery premium. durable, and cool to the touch?

## Storage & Accessibilty

Is there ample, easy-toaccess storage for gear and essentials

## Cockpit Experience

Is the ride smooth and quiet, or does the boat rattle at speed or in choppy water? What does it feel like going over a double up?

#### CLIMATE & CONVENIENCE

Does the boat have features like a heated seat, phone chargers, a trash can, cameras, or a built-on cooler?

# EASE OF USE - OWNERSHIP & RELIABILITY

#### ☐ Technology & Software

How intuitive is the dash system?
Can you easily adjust settings
without guidance?

#### Maintenance & Serviceability

How accessible are key maintenance points? Can you easily access the battery swtich?

#### Warranty & Support

 Does the brand back its product with industry - leading warranties?

#### Functional Features

Are there convenient design elements like clamping board racks, flip-up seating, or easy tower operations? Can you raise and lower the tower with one person? Is the bimini easy to fold and deploy?

#### Dealer Support

 Is there a strong, knowledgable dealer network for assistance and service? Does the boat offer connectivity to keep you and your dealer informed on health status?