

*MasterCraft*

# INNOVATIONS & AWARDS



# BORN TO LEAD

Being dedicated to your craft goes beyond chasing tangible awards. It means earning them through unmatched performance, merit, and innovation. We put together a comprehensive list to share the progress and strides MasterCraft has made over the years, and to showcase what it means to be a leader in the industry.





# 60s

1968

- The first MasterCraft is built
- First hand-laid fiberglass ski boat for better strength and consistency
- First hinged engine box for easier access



## 1972

- MasterCraft pulls its first national championship
- Larger fuel inlet for easier fueling
- First marine-grade carpeting for longer wear

## 1973

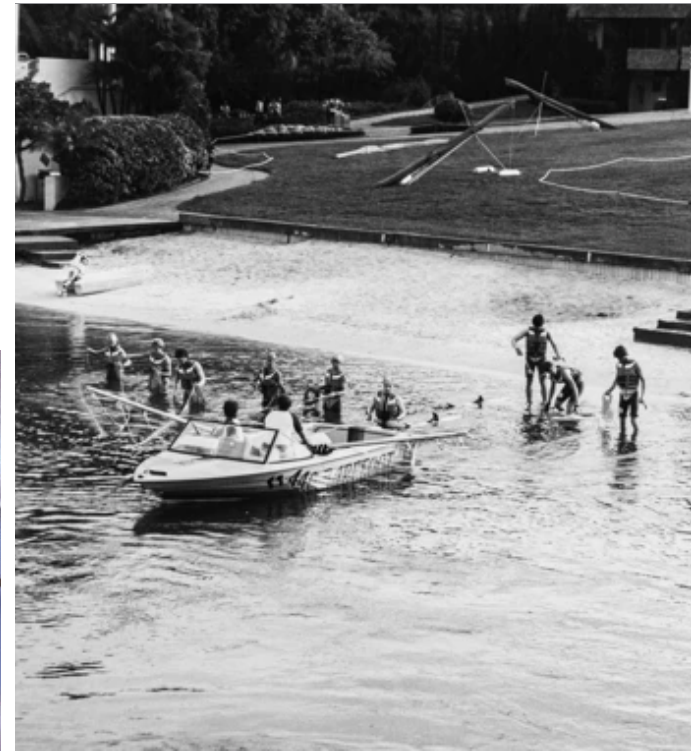
- MasterCraft pulls Kris LaPoint to its first slalom world record

## 1975

- The first Stars & Stripes model was created

## 1976

- MasterCraft pulls new world records in men's slalom and tricks
- MasterCraft pioneers the swim platform to make getting in and out of the boat easier and more comfortable
- First mufflers on a ski boat for a quiet ride



## 1977

- MasterCraft pulls its first world championship
- First triple fins for better tracking and control
- First fiberglass seats for better durability
- First molded instrument panel for better looks and greater durability



# 70s

## 1980

- MasterCraft pulls a new men's slalom record
- The PowerStar provides more out-of-the-hole power and a stronger, steadier pull
- MasterCraft pioneers the PowerSlot transmission

## 1981

- The PowerSlot receives a U.S. patent

## 1982

- MasterCraft pulls world records in women's slalom, men's slalom and tricks
- MasterCraft is chosen as the official towboat of Cypress Gardens and Marine World

## 1983

- First fiberglass stringers and all-fiberglass structural construction for greater durability

## 1984

- MasterCraft founds the Pro Tour
- MasterCraft pulls new world records in women's tricks, men's slalom and men's freestyle

## 1986

- MasterCraft pulls Mike Hazelwood to a 203-foot world record in men's jump

## 1988

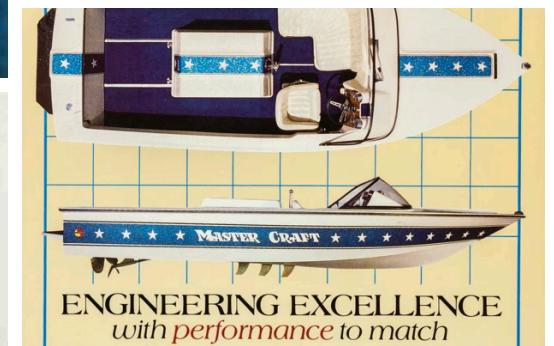
- MasterCraft pulls world record runs in women's slalom, women's tricks, men's jump and three in women's jump

## 1989

- MasterCraft introduces the MariStar, first in a line of large, luxury ski boats
- MasterCraft patented the Wear-Guard pylon, reducing rope wear and making slalom runs smoother by eliminating ratcheting



MASTER CRAFT



# 80s

## 1992

- MasterCraft pulls Sammy Duvall to a 220-foot men's jump world record
- LT-1 Corvette EFI engine introduced

## 1993

- 25,000 MasterCraft boats produced
- First electronic fuel injection engine standard in a ski boat
- MasterCraft's new ProStar 205 brings world record performance capability to an open bow

## 1994

- Introduced the first adjustable driver's helm seat in the industry

## 1995

- MasterCraft perfects the V-drive ski boat, for true inboard skiability and performance with a roomy, wide-open interior
- The new ProStar 190 reduces spray and wake dramatically for better slalom runs

## 1996

- MasterCraft's new X-Star is the first true high-performance wakeboard boat
- MasterCraft X-Star is chosen as the official tow boat of the X Games

## 1998

- New MasterCraft Oscillation Dampening System (M.O.D.S.) uses aerospace materials and a unique structural configuration to dramatically reduce vibration and noise
- New torsion axle trailer suspension for the smoothest ride and best durability
- A new high-pressure fuel pump delivers fuel more consistently for more power, better combustion and lower emissions

## 1999

- Advanced fuel delivery system—industry's only tapered bottom fuel cell with an in-tank pump for improved performance and increase in usable fuel
- Venturi Air Induction System draws air forward through mounted vents and channels it under the windshield to prevent fogging, as well as to the bilge for improved ventilation



# 90s





## 2000

- Keel line Gravity Ballast (KGB) system creates a low center of gravity for better handling and maneuverability than side tanks systems. It adds 400 pounds of wake-enhancing weight
- Teak swim platform transom protector safeguards boat from accidental scratches by skis and wakeboards

## 2001

- Powerboat's Towboat of the Year Award
- MasterCraft introduces a redesigned ProStar 190
- EVO" hull, which lowers and softens the slalom wake dramatically
- ProStar 209 wins Powerboat's Towboat of the Year Award
- The Backstop Rope Deflection System offered a new way of preventing ski rope repercussions

## 2002

- MasterCraft introduces the ProStar 197/X-7 and wins Powerboat's Outstanding Towboat Performance Award
- MasterCraft introduces the MasterCraft exclusive Cadillac LQ9 (HO 6000)
- The ProStar 190 EVO and ProStar 197 become the first boats in history to be AWSA certified in all five competitive water ski events with the LQ9
- Master Craft introduces the Tournament Team
- Barefooter Keith St. Onge breaks the world trick record behind a ProStar 197
- Inaugural MasterCraft Water Ski Championships produce three new Pro Tour records
- MasterCraft introduces the first inboard concept boat, the X-Trek

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## 2003

- MasterCraft introduces the AP-1 hull (on the X-Star)
- Master Craft introduces a revolutionary new X-Star
- MasterCraft athletes claim six of eight No. 1 world rankings
- The New X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year

## 2004

- MasterCraft tows world record trifecta in men's slalom, jump and tricks with the ProStar 190/197
- The MasterCraft MariStar 280 VLD wins Boating Magazine's Boat of the Year Award
- MasterCraft introduces the X-80
- MasterCraft introduces the first twin-engine boats in the water sports market, the MariStar 280 STS and the X-80 STS
- MasterCraft introduces MasterCraft By Design after-market parts
- The X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year for the second consecutive year

## 2005

- The X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year for the third consecutive year
- MasterCraft X-Star chosen as official boat of Amp'd Mobile Supercross and The Dew Action Sports Tour
- MasterCraft wins MMA CSI Award for the inboard watersports boat category, recognizing MasterCraft for its extraordinary customer service at the dealer level

## 2006

- The X-Star is voted WakeWorld.com Rider's Choice Wakeboard Boat of the Year for the fourth consecutive year
- MasterCraft wins MMA CSI Award for the inboard watersports boat category for the second consecutive year, recognizing MasterCraft for its extraordinary customer service at the dealer level
- MasterCraft wins a WSIA Leadership Award as Manufacturer of the Year



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## 2007

- The X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year for the fifth consecutive year
- World record jump of 243 feet is set behind a MasterCraft ProStar 197 by MasterCraft athlete Freddy Krueger
- MasterCraft wins NMMA CSI Award for the inboard watersports boat category for the third consecutive year, recognizing MasterCraft for its extraordinary customer service at the dealer level

## 2008

- The X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year for the sixth consecutive year
- MasterCraft wins MMA CSI Award for the inboard watersports boat category for the fourth consecutive year, recognizing MasterCraft for its extraordinary customer service at the dealer level
- MasterCraft co-wins J.D. Power and Associates Award for the Inboard Industry

## 2009

- MasterCraft unveils the MasterCraft 300—the marine industry's first twin-tip day yacht at the Miami International Boat Show
- MasterCraft 300 earns a cover shot and world exclusive with Boating Magazine
- The X-Star is voted WakeWorld.com's Rider's Choice Wakeboard Boat of the Year for the seventh consecutive year
- MasterCraft wins MMA CSI Award for the inboard watersports boat category for the fifth consecutive year, recognizing MasterCraft for its extraordinary customer service at the dealer level
- MasterCraft introduces the all-new MariStar 255 VRS and new X-55
- MasterCraft's Marketing Director Jason Bertie accepts the award for Best Ad Campaign at the 2009 Wake Awards
- MasterCraft leads its segment in market share

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## 2010

- MasterCraft introduces the all-new 225V and new X-25
- MasterCraft wins Trailer Boats Readers Choice Award as Favorite Wakeboard Boat Builder
- MasterCraft wins coveted NMMA Innovation Award for its pioneering technology found in the new MasterCraft X-25. One of 10 companies to win this award, the X-25 won because of Surf Tabs, it's innovative digitally adjustable wake system, tracking camera and variable seating configuration and was said to be a unique 22-foot platform
- The MasterCraft X-Star once again gains a podium spot in the WakeWorld.com's Rider's Choice Awards for the eighth consecutive year
- MasterCraft announces it is partnering exclusively with one of the world's best high-performance engineering companies, ILMOR Marine engines, for its power train needs
- MasterCraft again leads in innovation by unveiling all-new ZFT 5p wake sport tower. Electrically powered, it raises and lowers to three different positions with a simple flip of a switch, making it easy to store, tow or go under a low bridge
- MasterCraft unveils Parks Bonifay Custom Edition XStar
- MasterCraft unveils the SureShade system in its 300, making it the first pleasure cruiser style boat offering a factory-installed automated sunshade system
- MasterCraft leads its segment in market share for the second consecutive year

## 2011

- MasterCraft wins coveted MMA Innovation Award for its pioneering technology found in the ZFT 5p Tower. One of 13 companies to win this award, the ZFT 5p Tower won because its innovative tower raises and lowers with a simple flip of the switch
- MasterCraft unveils the ZFT 2 Tower, a user-friendly hydraulic assisted tower for easy lifting and lowering
- MasterCraft unveils its first touchscreen control center at the command center
- MasterCraft unveils all-new, conceptual 2013 XStar

## 2012

- MasterCraft launches all-new 23-footer, the X30
- MasterCraft introduces all-new, production-ready 2013 Star at the first stop of the MasterCraft Pro Wakeboard Tour
- MasterCraft launches all-new 21-footer, the X10
- MasterCraft unveils the ZFT 4 Tower, a user-friendly hydraulic assisted tower for easy lifting and lowering
- MasterCraft unveils all-new 4.3 inch screen and 7-inch touchscreen technology in partnership with award-winning Murphy gauges
- The MasterCraft X-Star once again gains the top podium spot and is named Boat of the Year in the WakeWorld.com's Rider's Choice Awards for the ninth year
- MasterCraft wins WSIA Advertising Campaign of the Year

## 2013

- MasterCraft launches all-new 24-footer, the X46
- MasterCraft launches all-new ski boat, the MasterCraft ProStar
- MasterCraft unveils its GEN2 Surf System, a complete system and solution to creating the best wakesurf wakes on several of its models

## 2014

- MasterCraft launches all-new entry-level towboat line, the NXT
- MasterCraft launches the first boat in the NXT Family, the NXT20
- MasterCraft launches the X20, an all-new 20-footer that is a surf-centric wave machine
- MasterCraft wins MMA Innovation Award for its GEN2 Surf System
- MasterCraft wins MMA Innovation Award for its new ski boat, the ProStar
- MasterCraft wins Best Booth Display at the Miami International Boat Show
- MasterCraft wins the AICP Award for Sound Design for its Mission 04 video, "History is History"
- MasterCraft wins two Clio awards, one for Mission 04 video ("History is History") and one for its "Amazing Comes Standard" large format book created for dealers to help sell the value of MasterCraft
- MasterCraft wins 2014 Award of Excellence from Communication Arts for its "Amazing Comes Standard" large format book created for dealers to help sell the value of MasterCraft
- MasterCraft launches the X23, an all-new 23-footer that is a surf-centric wave machine and is arguably the best surf boat on the market
- MasterCraft named a finalist for the 2014 IndustryWeek Best Plants, a prestigious recognition honoring operational excellence in leading edge manufacturing facilities across North America
- MasterCraft ProStar pulls Freddy Krueger to a new world jump record of 250 feet

# 10s

## 2015

- MasterCraft wins NMMA Innovation Award for its newly released X23 surf-centric wave machine
- MasterCraft launches NXT22, the 22-foot big brother of the NXT20
- MasterCraft brings wakeboarding back to the ESPN and the X Games with Real Wake and the inaugural MasterCraft Throwdown event
- MasterCraft ProStar pulls Freddy Krueger to a new ski fly Guinness World Record of 312 feet
- MasterCraft launches the all-new X26, the largest boat in the portfolio at 26 feet, replacing the highly sought after X55

## 2016

- MasterCraft awarded the illustrious and coveted 2015 IndustryWeek Best Plants Award, being recognized for operational excellence, customer satisfaction, and a rewarding workplace
- MasterCraft launches the XT23, an all-new 23-foot crossover, replacing the incredibly popular X30

## 2017

- MasterCraft awarded the MMA Innovation Award for Dockstar Handling System
- MasterCraft launches the much-anticipated Star (fifth generation), immediately selling out for the model year

## 2018

- MasterCraft launches the XT25, an all-new 25-foot crossover designed with a traditional bow
- MasterCraft awarded the MMA Innovation Award for the Star, a fifth generation legend

## 2019

- MasterCraft wins an NMMA CSI Award for customer satisfaction



# 10s



## 2020

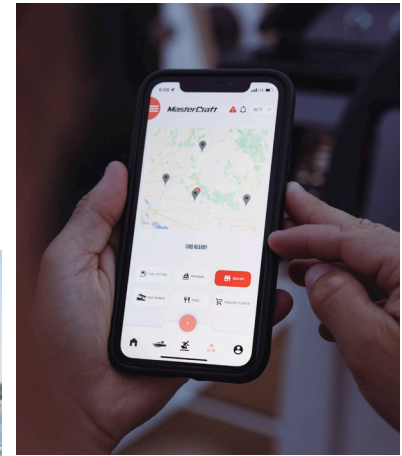
- MasterCraft wins an NMMA CSI Award for customer satisfaction

## 2021

- MasterCraft wins an NMMA CSI Award for customer satisfaction
- New MY22 tower designs
- MasterCraft launches redesign of XT models
- MasterCraft introduces new surf system, SurfStar
- MasterCraft launches the all-new XStar S
- MasterCraft launches the Let Her Rip campaign

## 2022

- MasterCraft introduces and wins an NMMA Innovation Award for the Ilmor—Supercharged 6.2L Engine
- MasterCraft wins an NMMA CSI Award for customer satisfaction
- MasterCraft introduces the limited edition XStar S Piranha
- MasterCraft launches the all-new XT22 T
- MasterCraft introduces telematics and MasterCraft Connect app
- MasterCraft introduces Experience Centers
- MasterCraft launches the all-new NXT21 and NXT23 with hybrid bow design
- MasterCraft launches MasterCraft HandCrafted



# 20s