MasterCraft

DEMO CHALLENGE

This Demo Season, Ensure Your Boat Delivers in Every Category.

Take the Challenge. Test the Best. Win Big.

ARE YOU DEMOING A TOWBOAT THIS SPRING?

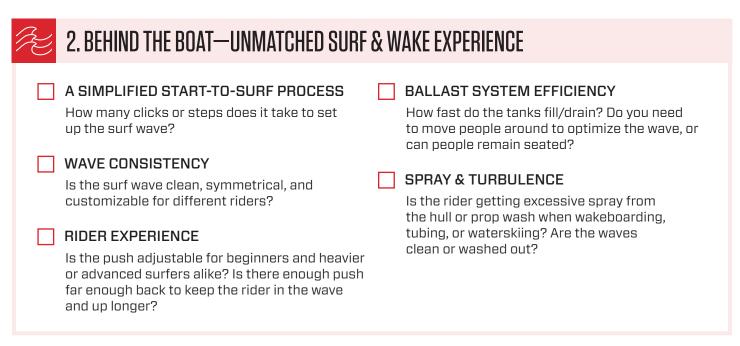
Put it to the test with the Demo Checklist Challenge. Follow the checklist, compare the experience, and see if your boat delivers on performance, reliability, comfort, and ease of use.

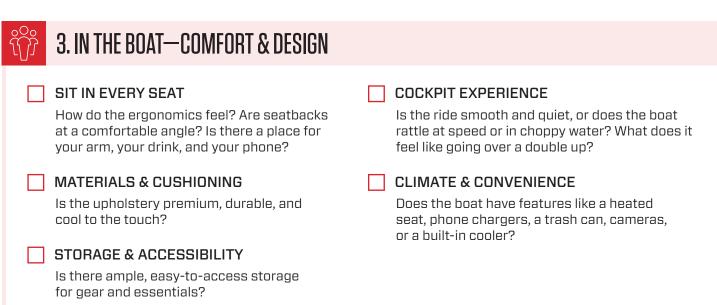
HOW TO ENTER

- 1. Use the checklist during your demo.
- 2. Scan the QR code below.
- 3. Complete a 5-question survey about your experience.
- 4. Be entered to win a \$500 Amazon Gift Card.



1. BEHIND THE WHEEL—ELITE PERFORMANCE
DRIVE THE BOAT FULLY LOADED (WITH BALLAST) How does the engine handle the weight? Listen for engine strain and check RPM efficiency. Does the steering wheel pull when the surf system is activated?
ASSESS VISIBILITY What's the bow rise like? Can you see over the dash when taking off? Can you adjust music, wave, speed, etc., without taking your eyes off the water?
STEERING RESPONSE How easy is it to turn at different speeds? Is a stern thruster an option? How easily can you maneuver at slow speeds and around docks?
THROTTLE & HANDLING Is acceleration smooth? How does the boat handle sharp turns?
CUSTOMIZATION Can you quickly adjust surf, wake, and driving settings to match every rider's needs? Can you save custom profiles for everyone in your family?





\bigcirc	4. EASE OF USE—OWNERSHIP & RELIABILITY		
	TECHNOLOGY & SOFTWARE How intuitive is the dash system? Can you easily adjust settings without guidance? MAINTENANCE & SERVICEABILITY	FUNCTIONAL FEATURES Are there convenient design elements like clamping board racks, flip-up seating, or easy tower operation? Can you raise and lower the tower with one person? Is the bimini easy to fold and deploy?	
	How accessible are key maintenance points? Can you easily access the battery switch? WARRANTY & SUPPORT Does the brand back its product with industry-leading warranties?	DEALER SUPPORT Is there a strong, knowledgeable dealer network for assistance and service? Does the boat offer connectivity to keep you and your dealer informed about its health status?	